



A Cambium Networks Program



GUESTS STAY CONNECTED ON HOLIDAY CAMPSITES & HOLIDAY PARKS

Wi-Fi is an indispensable service, even when going on holiday: Guests simply expect to be able to use reliable, high performance connectivity in all types of accommodations from luxury resorts to small, remote campsites and even in camper and caravan parks.

THE BENEFITS OF OFFERING WI-FI TO GUESTS

With a good Wi-Fi network, you can significantly increase guest satisfaction ratings and scores on platforms such as Booking.com and TripAdvisor.

You will be able to offer your guests:

- A powerful and stable Internet connection
- Connectivity to highspeed broadband to share photos and videos of their holidays using social media
- Flexibility to catch-up on work emails while on holiday
- Access their favourite online sites using multiple mobile devices
- To be connected 24/7

CHALLENGES FOR YOU

- Extending the Wi-Fi connection even to the most distant and difficult-to-reach areas
- Managing to pay off technology investments with intelligent monetisation of services
- Getting a return on investments
- Providing a top-notch service that adds value to the campsite and guest experience

HOW TO GENERATE REVENUE WITH A VOUCHER SYSTEM

A great Wi-Fi network can pay for itself in a matter of weeks and have a huge impact on growing business from new and repeat visitors.

You can sell the Internet service to guests by defining service plans that are differentiated by duration, connection speed and cost.

By implementing a voucher management system, you can provide a free connection for a certain number of minutes per day and create a premium broadband package that is valid for the rest of the day, or you can create weekly packages with different characteristics.

BT-SA is a **Level 1 B-BBEE** end-to-end ICT infrastructure solutions partner with a national footprint in southern Africa.

We are currently a **Cambium Networks' ConnectedPartner Plus Level** and can offer your business a variety of Wireless Communications Solutions.

Our extensive service portfolio includes design, integration and management services for government and private sector, big or small.

